

Form No. INC-33



Form language

English Hindi

e-MOA (e-Memorandum of Association)

[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013]

Refer instruction kit for filing the form

All fields marked in * are mandatory

* Table applicable to company as notified under schedule I of the Companies Act, 2013

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES
B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL
C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL
D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL
E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

Table A/B/C/D/E

1 The name of the company is

BESTOWLIVES PRIVATE LIMITED

2 The registered office of the company will be situated in the State of

Madhya Pradesh

3 (a) The objects to be pursued by the company on its incorporation are:

To carry on the business of e-marketing, supplying, dealing, direct selling, importing and exporting of all kinds of consumables, durables, agricultural and other products and goods of day to day use and to provide market support to manufacturers, distributors, dealers of all kinds of products, goods and services.

(b) *Matters which are necessary for furtherance of the objects specified in clause 3(a) are

1. To enter into any agreement and arrangement of technical and financial collaboration, technical assistance, trademark license and management with individuals, firms and corporate bodies, Indian or foreign in connection with the objects of the company.
2. To do all or any of the main objects either as principals, agents, trustees, contractors, or otherwise and to do all such things as are incidental or conducive to the attainment of the main objects.
3. To acquire from any person, firm or body corporate or incorporate whether in India or

elsewhere technical information, know how, processes, engineering and operation data, plans layouts and blueprints, useful for the design, erection and operation of the plant required for any of the projects relating to the business of the Company and to acquire and grant or license any other rights and benefits in the forgoing matter and things.

4. To receive moneys, securities and valuables of all kinds, on deposit or safe custody, and to borrow or raise moneys, either against security or without security, in such manner as the Company or its directors may think fit and in particular by sale, negotiation, transfer, issue or against the security of bills of exchange, promissory notes and other negotiable or transferable or other money market instruments, debentures, or issue of debentures, debenture stock, bonds, obligations, mortgages and securities of all kinds either perpetual or otherwise and either unsecured or secured and to secure the repayment of any moneys borrowed, raised or owing by the Company on any of the properties, assets, and rights (both present and future) including the uncalled capital of the Company and also to secure similarly any other debt or obligation of the Company and to guarantee the performance by any other Company, body corporate, firm, trust, cooperative society, Government or authority - Central, State, foreign, municipal or local or other person whomsoever of any obligation undertaken by such other Company, body corporate, firm, trust, co operative society, Government or authority-central, State, foreign, municipal or local or other person, as the case may be.

5. To employ experts with or without payment to investigate and examine into the conditions, prospects, value, character and circumstances of any business, concern,

undertaking, person or persons and generally of any assets, property or rights.

6. To purchase, take on lease or licence or in exchange, or hire or otherwise acquire any immovable or movable property, patent, licences, copy rights, or other intellectual property or rights or privileges which the Company may think necessary or convenient for any business of the Company and to develop and turn to account and deal with the same and in particular any land, tenements, and easements in such manner as may be thought expedient and to maintain and alter any immovable or movable property or works necessary or convenient for the purpose of the Company, and to pay for the same either in cash or in shares or securities or otherwise and to sell, let, lease or sub-lease or otherwise dispose of or grant rights over any movable or immovable property belonging to the Company.

7. To purchase, or otherwise acquire, erect, maintain any offices, workshops, mills, plant, equipment or machinery, and other things found necessary or convenient for the purposes of the Company.

8. To develop and turn to account any land acquired by the Company or in which it is interested and in particular by surveying and preparing the same for decorating, maintaining, fitting and land by planting, paving, draining, farming, cultivating and letting such lands on lease.

9. To invest funds of the Company from time to time in deposits, units, Government securities or in other securities including shares, bonds and debentures as may from time to time be determined by the Directors, and from time to time sell or vary such investments and to execute all assignments, transfers, receipts and documents that may be necessary in that behalf.

10. To acquire, purchase,

takeover and/or amalgamate businesses of companies which under existing circumstances, from time to time, may conveniently or advantageously be combined with the business of the Company, or to amalgamate or merge with companies whose businesses are so acquired, purchased or taken over and/or to enter into agreements with the object or acquisition of any such undertaking and/or business.

11. To enter into arrangements with any Government or Government departments or authorities that may seem conducive to the attainment of the Company's main objects, and to obtain, purchase, or otherwise acquire from any such Government or Government departments or Municipal or local authorities any rights, grants, decrees, powers, privileges, licences and concessions necessary or desirable to obtain and turn to account or carry out exercise, use, develop or comply with the same.

12. To distribute any of the Company's properties among the members of the Company subject to the provisions of the Companies Act in the event of winding-up.

13. To provide for the welfare of the directors, employees or ex employees of the Company and wives, widows and families or the dependents of such persons by grant of money, pension allowances, bonus or other payments or by creating and from time to time subscribing or contributing to provident funds and other associations, institutions, trusts and by providing or subscribing towards medical or other allowances and other assistance as the Company shall think fit and to subscribe to or to contribute to or otherwise assist charitable, benevolent, national and or other institution or objects.

14. To organize information cells and databanks relating to

financial, industrial, agricultural and other economic activities and to provide information for the development of industries to entrepreneurs.

15. To acquire and hold memberships in stock/security exchanges, trade associations, commodity exchanges, clearing houses or associations in India or any part of the world, to secure membership privileges there from and to acquire and hold membership in any association of bankers, merchant bankers, insurance companies, brokers, security dealers, or any other associations, the membership of which will or is likely in any way to facilitate the conduct of the Company Business.

16. To do the business in any of the objects specified above, whether within or outside India and whether by itself or by forming any subsidiary wholly owned by itself or along with others in India or anywhere in the world.

17. To promote, organize, manage, acquire, purchase, hold, sell or dispose of shares or securities, whether of a fixed or variable character.

18. To enter into partnership or into any arrangements for joint working in business or for sharing profits or to acquire and undertake the whole or any part of the business or liabilities of any person, firm, trust, body corporate, co-operative society or carrying on or proposing to carry on any business which the Company is authorized to carry on or having property suitable for the purposes of the Company or which can be carried on in conjunction therewith or which is capable of being conducted so as directly or indirectly to benefit the Company.

19. To form, promote, subsidize, organize, assist and maintain, aid in forming, promoting, subsidizing, organizing, assisting or maintaining research laboratories, experimental workshops or conduct or aid in conducting research, studies,

tests and experiments on scientific, management, technical, economic, financial, commercial or any other subjects and undertake all types of technical, management, commercial, economic and financial investigations and aid or assist or enter into partnership, association or affiliation with any institution, agency, university, body corporate, company, partnership firm or person, undertaking or conducting such research or study and provide subsidize, endow or assist any laboratories, workshops, libraries, meetings, lectures and conferences by providing for remuneration of 19. To form, promote, subsidize, organize, assist and maintain, aid in forming, promoting, subsidizing, organizing, assisting or maintaining research laboratories, experimental workshops or conduct or aid in conducting research, studies, tests and experiments on scientific, management, technical, economic, financial, commercial or any other subjects and undertake all types of technical, management, commercial, economic and financial investigations and aid or assist or enter into partnership, association or affiliation with any institution, agency, university, body corporate, company, partnership firm or person, undertaking or conducting such research or study and provide subsidize, endow or assist any laboratories, workshops, libraries, meetings, lectures and conferences by providing for remuneration of professors or teachers on any subject and by providing for awards, exhibitions, scholarships, prizes and grants to students or otherwise and generally to encourage, promote and reward studies, researches, investigations, experiments, tests and inventions of any kind that may be considered to assist any of the business of the Company.

20. To advise any Government

State or Central or foreign agency or any other body or person on the setting up of industrial estates.

21. To draw, make, accept, endorse, purchase, sell, discount, rediscount, negotiate, execute and issue cheques, bills of exchange, promissory notes, commercial papers, hundies, bills of lading, securitized paper, units of unit trusts, debentures, deposit certificates and other negotiable or transferable or other instruments or securities.

22. To establish and maintain or procure the establishment and maintenance. of any provident fund or any contributory or noncontributory pension or superannuation fund, to contribute to and to receive contributions from any fund, institution or any other person whether or not such a person is or was an employee or Director of the Company, including to receive any accumulated provident or other fund credited to the account of any person with any other employer or organization and to contribute to any such fund maintained by any other organization, and to give or procure the giving of donations, gratuities, pensions, allowances, incentives, emoluments, or any other payment to any person/s, who is/ are or was/were at any time in the employment or service of the Company or its predecessor in business or in any institution holding shares in the Company or which is allied to or associated with the Company or with any subsidiary or any such other company as aforesaid and the wives, widows, families, dependents, relatives or connections of any such persons, and to provide for the welfare of all or any of the aforesaid person/s from time to time by subscribing or contributing to any institutions, associations, funds, clubs, trusts and profit sharing or other schemes and by providing, subscribing or contributing towards places of

instruction and recreation, hospitals, and dispensaries, medical and other facilities and to make payments to or towards the insurance of any such personas aforesaid and to do any of the matters aforesaid either alone or in conjunction with any such other company or institution as aforesaid.

23. To form or to establish or promote or subsidize or concur in forming or establishing or promoting or aiding any syndicate or firm or organisation or co-operative society or any other company or companies or any other body corporate for the purpose of acquiring an or any of the properties/assets, rights and liabilities of such company or for any other purpose which may seem directly or indirectly beneficial to the company and to place or guarantee the placing of, underwrite, subscribe for or otherwise acquire all or any part of the shares, debentures or other securities of any such other company.

24. To buy, acquire, sell, improve, manage, develop, exchange, lease, mortgage, dispose of, or transfer business, property and undertakings of the Company, or any part thereof without or with any consideration which the Company may deem fit to accept.

25. To undertake, carry out, promote and sponsor or assist any activity for the promotion and growth of the national economy and for discharging what the Directors may consider to be social and normal responsibilities of the Company to the public or any section of the public as also any activity which the Directors consider likely to promote national welfare or social, economic or moral upliftment of the public or any section of the public and in such manner and by such means as the Directors may think fit and the Directors may, without prejudice to the generality of the foregoing, undertake, carry out, promote and sponsor any

activity for publication of any books, literature, newspapers, for organizing lectures or seminars likely to advance these objects or for giving merit awards, scholarships, loans or any other assistance to deserving students or other scholars or persons to enable them to pursue their studies or academic pursuits or researches and for establishing, conducting, or assisting any institution, fund, trust, etc., having any of the aforesaid objects one of its objects by giving donations or otherwise in any other manner and the Directors may at their discretion in order to implement any of the above mentioned objects or purposes, transfer without consideration or at such fair or concessional value as the Directors may think fit and divert the ownership of any property of the Company to or in favour of any public or local body or Authority or Central or State Government or any public or institutions or trusts or funds of organisation(s) or person(s).

26. To pay all costs, charges and expenses preliminary and incidental to the promotion, formation, registration and establishment of the Company and the issue of its capital, including any underwriting, brokerage or other commission for services rendered and charged in connection therewith and also to remunerate (by cash or other assets or by the allotment of fully or partly paid shares or option on shares, debentures, debenture stocks or security of the Company or any other company or in any other manner as permitted by law, whether out of the profits or otherwise), any person, firm or company for the services rendered or to be rendered in introducing any property, or for underwriting or guaranteeing the subscription to shares debentures, debenture stocks or other securities of the Company or in or about the formation of the Company or the conduct of

its business, or for any other reason which the Company may think proper.

27. a) To undertake and execute any trust, the undertaking of which may seem to the Company desirable and either gratuitously or otherwise and vest any real or personal property, rights or interests acquired by or belonging to the Company in any person of Company on behalf of or for the benefit of the Company and with or without any declared trust in favour of the Company.

(b) To accept gifts including by way of awards prizes from Govt. and semi-Govt. bodies and to give gifts and donations to create trust for the welfare of employees, members, directors and/or their dependents, heirs and children and for deserving object for and other persons.

28. To apply the assets of the Company in any way or towards the establishment, maintenance or extension of any association, institution or fund in any way connected with any particular trade or business or with trade or commerce and particularly with the trade, including any association, institution or fund for the interests of masters, owners and employers against loss by bad debt, strike, combustion, fire, accident or otherwise or for the benefit of any employee workman or others at any time employed by the Company or any of its predecessors in business or their families or dependents and whether or not in common with such other persons or classes of persons and in particular of friendly, co-operative and such other societies, reading rooms, libraries, educational and charitable institutions, dining and recreation rooms, churches, chapels, schools, and hospitals and to grant gratuities, pension and allowances and to contribute to any funds raised by public or local subscription for any purpose.

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

The liability of the member(s) is limited

The liability of the member(s) is Unlimited

5 Every member of the company undertakes to contribute:

(i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among

themselves), such amount as may be required, not exceeding * rupees.

(iii) The share capital of the company is rupees, divided into

100000	Equity Share	Shares of	10	Rupees each	
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6

We, the several persons, whose names and address are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:

I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company:

We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association:

Subscriber Details					
S. No.	*Name, Address, Description and Occupation	DIN / PAN / Passport number	No. of shares taken	DSC	Dated
1	BRAJBHAN SINGH BHADOURIA Flat No.106C, Bhausahab Potnis Enclave Phase-1, Behind Suncity mela ground mora, Gird Gwalior Madhya Pradesh 474011 NA India	07648934	9500 Equity,0 Preference		29/09/2023
2	GAURAV SHARMA Ch-57 Deendayal Nagar Gird Madhya Pradesh 474020 Maharajpura A.F. Gwalior India	BKEPG0963P	500 Equity,0 Preference		29/09/2023
Total shares taken			10000 Equity,0 Preference		

Signed before me

Membership type of the witness <i>(ACA/FCA/ACS/FCS/ACMA/FCMA)</i>	*Name of the witness	*Address, Description and Occupation	DIN / PAN / Passport number / Membership number	DSC	Dated
ACS	Anuj Gupta	Office No-3 , Ground Floor , Ashram chowk , 102-G/1, Hari Nagar Ashram, New Delhi-110014	31025		29/09/2023

7 Shri / Smt Of resident of
 aged years shall be the nominee in the event of death of the sole member.